

Recordings
Available



WELCOME TO MEDICARE

VIRTUAL FAIR | JUNE 23, 2021



Greetings!

The Welcome to Medicare Virtual Fair archive will expire soon, but we are pleased to announce that the recorded presentations are now available on our YouTube channel. We would like to thank the expert SHIP and national presenters who made these recordings possible.

Watch Recordings on
YouTube

List of Speakers and
Topics

There are many different ways to include these YouTube videos in your training and outreach efforts.

1. **Facebook.** Paste a link to one of the short Medicare videos with accompanying engaging text and an action item for viewers to contact your program.
2. **Your Website.** Rotate these videos on a page of your website with instructions on how to get further help with Medicare choices.
3. **Presentations.** You can play these videos during presentations or embed them in PowerPoint presentations to supplement your training materials.
4. **Newsletters.** Consider embedding links to the Welcome to Medicare videos in your online newsletters. In print newsletters, you can direct people to the footer of www.shiphelp.org for a link to our YouTube channel.
5. **Email.** Do you have a beneficiary with specific questions asking for more information? You can link to one or more of these videos in an email or chat communication to provide more in-depth information about the topic.

Contact Angela Bell at abell@shiptacenter.org for help utilizing



these videos in your program.

The mission of our Welcome to Medicare event was to empower, educate, and assist Medicare-eligible individuals nationally in a safe, virtual environment.

This event was planned with the help of a [workgroup](#) comprised of SHIP leaders. It was based on current SHIP models for reaching people becoming eligible for Medicare. There was no cost to SHIP programs or attendees.

SHIP National Technical Assistance Center (SHIP TA Center)
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